



اتاق بازرگانی، صنایع، معادن و کشاورزی ایران

Iran Chamber of Commerce, Industries, Mines & Agriculture

تاریخ: ۱۳۹۹/۰۴/۰۲
شماره: ۱۷/۲۳۷۳/ص
پوست: داره

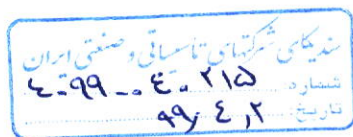
اتوماسیون اداری

بسمه تعالی

حضریت
- تقدیرات به اعضا و مهمانان
- اسامی و مشخصات

۹۹،۴،۲

روسای محترم تشکل های وابسته به اتاق ایران



با سلام و احترام،

به پیوست دعوتنامه مربوط به حضور شرکت های ایرانی در هشتاد و پنجمین نمایشگاه بین المللی تسالونیکي جهت استحضار و ارائه به اعضاء محترم آن تشکل ایفاد می گردد. این نمایشگاه از تاریخ ۱۵ لغایت ۲۳ شهریورماه سال جاری در شهر تسالونیکي و در بخش های انرژی، ساخت و ساز، اتومبیل، صنایع غذایی و فناوری و اطلاعات و ارتباطات برگزار خواهد شد. مهلت اعلام شده جهت ثبت نام در وب سایت این نمایشگاه به نشانی <http://tif.helexpo.gr> تاریخ ۶ تیرماه سال جاری اعلام گردیده است. موجب امتنان خواهد بود چنانچه دستور فرمائید این معاونت را از نتیجه هر گونه اقدام انجام شده در این خصوص مطلع نمایند.

محمد رضا کرباسی
معاون بین الملل

بدون مهر برجسته فاقد اعتبار می باشد

To:
 H.E The Ambassador of the Islamic Republic of Iran
 Mr. Ahmad NADERI

Thessaloniki, 11 June, 2020
 Ref no: 865

Subject: «*Invitation for participation at the 85th edition of the Thessaloniki International Fair*»

Your Excellency,

We have the pleasure to inform you that the 85th edition of the Thessaloniki International Fair (T.I.F), will be organized by the National Exhibition Organization, TIF-HELEXPO, from 5-13, September, 2020.

First held in 1926, the Thessaloniki International Fair is the largest commercial tradeshow in Southeast (SE) Europe and enjoys significant international appeal. It is held annually in September in Thessaloniki, which is the second largest city in Greece and a foremost administrative, cultural, and business hub of SE Europe. TIF attracts a large number of exhibitors, visitors, professionals and business representatives from across Greece and the neighboring countries that represent a market of 100.000.000 consumers.

After the cancelation of two exhibitions in April and May, and numerous other events scheduled until July 2020 due to the pandemic, the preparations for the organization of the biggest and most important business, social and political event of the year, the 85th TIF, are now continuing intensely. We remind you that this year Germany is the honored country of the event. Although all exhibitions have also been canceled in Germany until now, after communication with the German Embassy in Athens and the German Ministry of Economy, we have been informed that their presence in September will be as it was scheduled before the pandemic.

T.I.F, being the only Exhibition in Greece which hosts the International Participations as official state participations, gives the opportunity to each country to present its products and commercial capacities to the business world as well as to make its culture and civilization known to the public.

There are several Thematic Sections that characterize T.I.F and the one which hosts all the International Participations is this with the distinctive name KOSMOS (World). This is the section which attracts most of the interest of the thousands of visitors that enter the Fairgrounds of our Exhibition Center every year during the organization of T.I.F.

Apart from KOSMOS, several other thematic sections are included in TIF this year, like: Automobiles, Construction, Energy, Ministries & Authorities, Food and Beverages, Book market, Innovation & Technology, Information & Development, etc.

Therefore, considering our wish to enhance the commercial and cultural capacities that your country has to offer to the public and to contribute to the relationships between your country and Greece, TIF-HELEXPO would be honored to host your Official Participation in the organization of 2020.

TIF-HELEXPO is making once again an exceptional offer for the International Participations in order to support their presence in T.I.F Exhibition and invites you to participate with the following proposal:

- One stand of 12 square meters free of charge, space only
- Free of charge Registration Fee
- Payable amount only for Construction fees (shell scheme) 19€/sq.m. X 12 sq.m. = 228€ plus VAT

We would highly appreciate it if you considered our invitation for participation positively and forward and promote it as well to the appropriate authorities of your country in order to support our efforts and give the opportunity to the Greek people to be acquainted with your country. Should you require more space than the one provided, the excess will be calculated according to the prices that you find at the electronic application form on our website.

At the 85th edition of TIF, all health and safety measures that have been issued by the Greek Government and our company will be met in order to assure the attendees health and safety. You may also find the protocol under which we will all work together on our website as well.

As we are only three months away from this important event, we would urge you to notify us for your interest no later than June the 26th in order to prepare your participation the safest and quickest way.

Looking forward to your prompt response, we remain at your disposal for any further information, wishing to achieve a successful collaboration in the upcoming event.

Sincerely Yours

Dr Kyriakos POZRIKIDIS
Managing Director